



ART DIRECTION MOTION DESIGN

ROESCH ARNAUD



TRAINING

1996 – 2000
EPSAA - Higher Professional School
of Graphic Arts School of Visual
Communication

1995-1996
Ecole Neuville - Preparatory workshop

1994-1995
Atelier Hourdé - Preparatory studies

DIPLOMAS

Diploma in Visual Communication
Designer (RNCP level II)

SKILLS

Art Direction ●●●●●●●●
Motion Design ●●●●●●●●
Visual identity ●●●●●●●●
Illustration ●●●●●●○
Webdesign ●●●●●○

VALUES

Creativity, Intuition, Curiosity
Respect for the customer environment
Availability / Listening
Team spirit

LANGUAGES

French (Native)
English (Professional Working)

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ROESCH Arnaud

ART DIRECTION - MOTION DESIGN

PROFESSIONAL EXPERIENCES

2015 – today - **FREELANCE (radesign.fr)** // ART DIRECTOR / MOTION DESIGNER

SECTOR : COMMUNICATION AND MEDIA

Art Direction • Motion design • Event film • Concept film • Editing • Special effects

CLIENTS : Allianz - Alten - Argus de la Presse - Assystem - Cap Gemini - CNB - EY - FFR - Galeries Lafayette - Gillette - Ipsos - Issey Miyake - IRU - Jaeger Lecoultrre - Kering - LFP - Louboutin - LVMH - MNT - Nexity - Nutricia - Perial - Saint gobain - SFR - TOTAL - Verallia

2008-2014 - **DBB PARIS** // ART DIRECTOR

SECTOR : COMMUNICATION AND MEDIA

Institutional and event web design • Motion Design • Illustration - User Interface • Emailing • Banners

CLIENTS : Roc - Belambra - Audi - Bouygues Telecom - Accor - Volkswagen - Bouygues Immobilier - Casino - FFF - Stade de France - RATP - Société générale - Vallourec - BHV - Amundi - Lagostina - LFB - Smiles - Allianz - Banane de Martinique - La Marine Nationale - Meetic - GDF - Neopost - Laforêt - President - SNCF - Gauloises

2007-2008 - **PLAN CRÉATIF BEES'NET** // ART DIRECTOR

SECTOR : WEB

Institutional and event web design • Motion Design • Illustration - User Interface • Emailing • Banners

CLIENTS : EDF - Accor - ANSP - Essilor - GMF - Sofinco - RATP - Unifrance

2006 - **DAGOBERT** // ART DIRECTOR

SECTOR : ADVERTISING

Art Direction • User Interface • motion design

CLIENTS : FFJ - Crédit Agricole - Hertz - Disney - SNCF - Nexity : Webdesign événementiel - Illustration

2001-2005 - **POMPOM MULTIMEDIA** // ART DIRECTOR

SECTOR : WEB - BRANDING

Institutional and event web design • Educational animation • Illustration • Emailing • Banners

CLIENTS : Crown cork & Seal (Crown) - Valeo - Facom - Dardelin

1999-2000 - **NATIONAL CENTER FOR ART AND CULTURE GEORGES-POMPIDOU (PARIS)**

// RESPONSABLE/ANIMATEUR DE L'ATELIER MULTIMÉDIA

SECTOR : ARTS & CULTURE - EDUCATION

Creation of activities and animation for the CNACGP children's workshop. (4 to 8 years old)

ENTREPRENEURSHIP

2014 – today - **DATAVALORIS (datavaloris.com)** // FOUNDER

SECTOR: DEEP TECH in the field of ARTIFICIAL INTELLIGENCE

2013– today - **LEVAPELIER (levapelier.com)** // FOUNDER

SECTOR: PRESS in the field of ELECTRONIC CIGARETTE